

# 2017

## BREAKING GLASS FORUMS

GET INVOLVED

ACCELERATING MORE DIVERSE LEADERS  
AND INCLUSIVE ORGANIZATIONS

JUN.

FORUM FOR  
ALLYSHIP



SEP.

FORUM FOR WOMEN  
OF COLOR IN  
LEADERSHIP



INCLUSION  
ACCELERATOR



Please contact us with Sponsorship  
inquiries at: [hello@breaking.glass](mailto:hello@breaking.glass)

## ABOUT BREAKING GLASS FORUMS

Founded in 2016, Breaking Glass Forums aims to accelerate diverse talent and inclusive organizations. Led by Cynthia Owyong, who brings nearly 15 years of experience leading diversity and inclusion initiatives at technology companies, Breaking Glass Forums is a trusted, collaborative partner for organizations who want to drive more innovative solutions, collective action and stronger employee engagement. In addition to providing diversity and inclusion strategy design and implementation, we produce conferences and workshops for underrepresented groups that address the specific challenges of women and intersectionality in the workplace.

97%

Would highly recommend to others

WOMEN OF COLOR LEADERSHIP CONFERENCE, JUNE 2016

96%

Felt the forum was a valuable use of time

FORUM FOR WOMEN EXECUTIVES, MARCH 2017

93%

Will immediately apply something they learned

BUILDING RESILIENCE IN A CHANGING WORLD, AUGUST 2016

600+

Attendees across 6 different events

BREAKING GLASS FORUMS 2016 - 2017

## UPCOMING FORUMS

### FORUM FOR ALLYSHIP

Women of color can't change the inequities they face in Corporate America alone. We need allies who are willing to use their privilege to amplify our efforts. The Forum for Allyship provides a safe space for 100 men and women to engage with each other and co-create effective allyship strategies together to accelerate inclusion.

### FORUM FOR WOMEN OF COLOR IN LEADERSHIP

The Forum for Women of Color in Leadership is our signature annual conference bringing together 300 women of color to expand their leadership capabilities and transform their potential. Inspiring speakers, real skill building and the opportunity to create meaningful connections are what sets this conference apart for mid-level professionals looking to break through boundaries.

### SPONSOR AN EVENT

All sponsorships come with corporate membership in the Inclusion Accelerator

	ADVOCATE	CHAMPION	TRAILBLAZER	VANGUARD
Cost	\$2,500	\$5,000	\$10,000	HOST
Ad in program	1/4 Page	1/2 Page	Full Page	Full Page
Complementary Tickets	1	3	5	5
Speaking Opportunity	N/A	N/A	Introduction	Panel
Company link in all online marketing	✓	✓	✓	✓
Access to attendee Slack channel	✓	✓	✓	✓
Recognition by Speakers	✓	✓	✓	✓
Giveaways	✗	✓	✓	✓
Post-promotion for 3 months	✗	✗	✓	✓
Signage at Event	✗	✗	✓	✓

## JOIN THE INCLUSION ACCELERATOR

This community of corporate representatives meets 3 times a year as a learning community that provides an opportunity for companies to collaborate on common goals to advance diversity and inclusion.

Benefits include:

- Facilitated working sessions on timely, relevant issues
- Access to organizational best practices, notable speakers and the latest research
- Coaching and consulting to support your D&I initiatives

# PAST SPONSORS



# PAST SPEAKERS



**CHRISTY WYATT**  
CEO - Dtex Systems  
**Inc Magazine Top 50 Women Entrepreneurs**



**JULIE LYTHCOTT-HAIMS**  
TED Speaker, Writer, Educator  
**NYT Best-Selling Author of "How to Raise an Adult"**



**HOLLY LIU**  
Co-Founder & Chief Development Officer - Kabam  
**Forbes Top 10 Women Entrepreneurs to Watch**



**SHELLYE ARCHAMBEAU**  
CEO - MetricStream  
**#2 Most Influential African American in Technology -BI**



**ANNEKA GUPTA**  
Chief Product Officer - LiveRamp  
**AdAge 10 Digital Marketing Innovators You Should Know**



**KIRA VILLANOVA**  
TV Host & Producer - Univision  
**Two-time EMMY Award Winner**